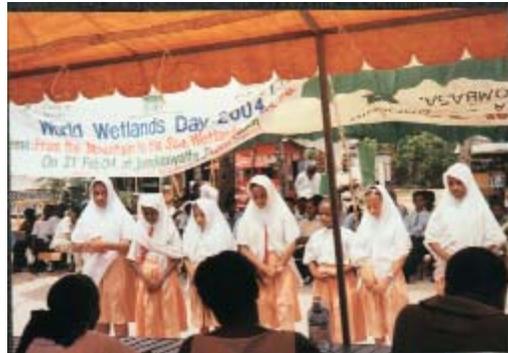


WORLD WETLANDS DAY 2004 REPORT



Bernard Ogwoka, Kenya Sea Turtle Conservation Committee

WORLD WETLANDS DAY 2004 REPORT

1. INTRODUCTION

World wetland day is celebrated on the 2nd of February each year to commemorate the date when the convention on wetlands was first signed. The day was first celebrated in 1997 and has since served as an opportunity to undertake actions aimed at raising public awareness on wetland values, benefits and as well as the Ramsar convention. On 21st February 2004 World Wetland Day was marked at the Jomo Kenyatta Public Beach in Mombasa with local schools and communities participating in performances and a beach clean up.

Objectives of the day

1. Involve students and communities adjacent to coastal ecosystems and areas of protection in wetlands conservation awareness campaign.
2. Empower both students and communities to generate a positive change in wetlands biodiversity and conservation management.
3. Enhance an integrated – multiple sector approach in sustainable utilization of wetlands resources for posterity.

2. OUTLINE

Date: Saturday 21st February 2004.

Venue: Jomo Kenyatta Public Beach

Theme: From the Mountain to the Sea Wetlands at work for us

Organizers: Kenya Sea Turtle Conservation Committee, Kenya Wildlife Service and Wildlife Clubs of Kenya.

Participants: The total number of participants was 337 drawn from:

- 6 primary schools
- 8 secondary schools
- 3 Tertiary institutions
- 1 Special school
- 2 community groups

VIP: The chief guest was the Managing Director Coast Development Authority Professor Juma Lugogo. Other guests were drawn from the government and Non-government institutions.

3. PROGRAM

8:00am – 8:30am	Arrival of Participants and Registration
8:30am – 9:00am	Opening Ceremony
	Prayers
	Welcome Speech/Ice breaking
9:00am – 10:00am	Beach Cleanup
10:00am – 11:20am	Performances
11: 20am – 11:50 am	World Wetland Quiz
11:50am – 12:30pm	Refreshment
12:30pm – 1:00pm	Performances
1:00pm – 1:30pm	Closing Ceremony
	Speech from the Chief Guest
	Awards
	Closing Remark
	Prayers
	Leave at own Pleasure

4. EVALUATION

Analysis of evaluation forms given out to patrons, the following results were obtained. % show the average evaluation rates from (0% to 100%)

Main Activities

- | | |
|-------------------|----------|
| 1. Performances | 93.5 (%) |
| 2. Beach clean-up | 86.3 |

Others

- | | |
|---------------------------|------|
| 1. Time management | 92.1 |
| 3. General impression WWD | 97.4 |
| 4. Theme relevancy | 93.7 |
| 5. Venue arrangement | 89.0 |

5. INDICATORS OF SUCCESS

- a) Theme Interpretation

This year's theme was well interpreted as participants prepared their performances based on it.

- b) Team work was realized among the organizers
- c) The clean-up attracted many people including tourists who were happy with the biodegradable garbage bags that were used to collect the garbage
- d) Though the celebration is newly introduced to the Coast region, the sponsorship response was very positive. However, more publicity needed!

6. SHORTCOMINGS AND RECOMMENDATIONS

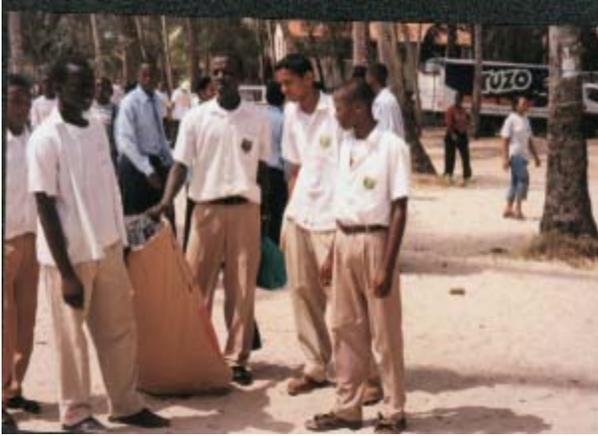
- i) Timely sponsor hunting to be done to generate sufficient funding for the function
- ii) Stage/venue arrangement to be improved so as to have dias and public address system
- iii) Planning partners/Institutions to be elaborate to incorporate diverse ideas and opinions
- iv) Planning meetings to start early enough to avoid unnecessary inconveniences
- v) The magnitude of the function to be escalated to include Participants from far and wide within the Coast region and other important related zones.

Appendix I Participated Schools and Institutions

Allidina Visram High
Allions College
Burhaniya Secondary
Coast Girls High School
Herman Gmeimer(SOS) Primary School
Khamis High school
Kilindini High School
Kisauni Primary
Likoni School for the Blind Primary (Special School)
Mombasa Primary School
Mombasa Technical Training Institute
PDS High School
PDS Primary School
Pioner College
Qubaa Academy
Tudor Day Secondary
Bamburi-Utange Fishermen Association (Community)
Mombasa Boat Operators (Community)

Appendix II SPONSORS

Fayaz Bakers and Confectioners
Kenya Marine Forum
Kenya Sea Turtle Conservation Committee
Kenya Wildlife Service
Kikambala Fish station
Pact-Kenya
Special Lofty Safaris Ltd
Valentin Investment Co. Ltd



Khamis High school participating in WWD beach clean up.